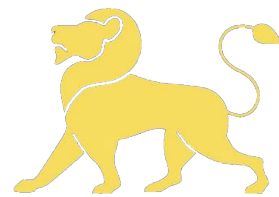


# INVEST YOUR CAPITAL. FREE YOUR TIME.

We are the Past, Present and Future.



**The Brockett Group**

We are the past, present and future.



[www.thebroCKETTgroup.com](http://www.thebroCKETTgroup.com)

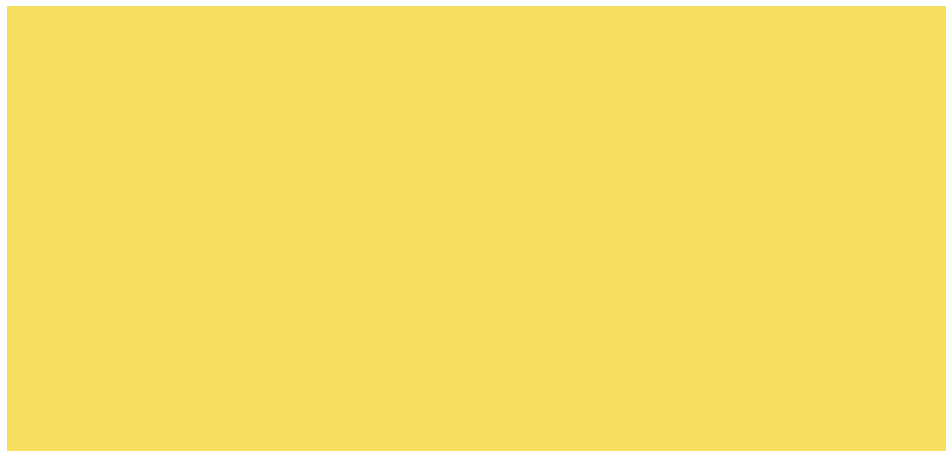




## WHAT WE DO

The Brockett Group is an American private equity alternative investment management firm that supports companies in various different industries with internal and external capital, working with exceptionally talented teams, and creating value for investors. Our vision is to create world-class market leading companies, brands and partnerships that encourage, relate, and inspire worldwide consumers. The firm is led by Malik Duquon Brockett, who has been successful in investing and making establishments across a wide range of asset classes in different sectors on a global basis including private equity and real estate. The Brockett Group centres on areas where Malik and the firm can best implement their skillset, drive, and wide-ranging connections to back portfolio companies and partners to attain greater results. Based in New York City, the firm has invested internal and external capital in more than 100 companies and partnerships valued at more than \$2.5 billion.

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## REAL ESTATE

We create real estate investments that consistently produce increasing returns. The Brockett Group has acquired and under management more than \$1.5 billion of real estate assets and developed over 50 million square feet of space through its businesses and investment partners in the retail, residential, hospitality and multifamily sectors to capitalize on the exceptional opportunities that exist in the market.



## VENTURE

We offer financial capital, strategical planning and operational guidance, and extensive valuable networks to support start-ups and their executive boards to drive improvement, shape lasting businesses, and constantly providing high yields to investors.



# PARTNERSHIPS

The Brockett Group associates with exclusive companies and brands that can advantage from Malik and the team's knowledge and profile-raising influence. We seek to drive and assist in creating value and producing sustainable long-term economic growth and making a positive impact within the communities in which we live and work.



# INVESTMENTS

The Brockett Group assists businesses change by delivering strategic and operating support and leveraging from the expertise and capabilities of Malik Brockett and the firm.



# OUR OFFICES

## AMERICAS

New York . Baltimore . Cambridge . Houston . Los Angeles . San Francisco . Wayne

## EUROPE

London . Copenhagen . Dublin . Frankfurt . Luxembourg . Madrid . Milan . Paris

## ASIA

Hong Kong . Abu Dhabi . Beijing . Mumbai . Seoul . Shanghai . Singapore . Sydney . Tokyo



# OUR EXPERIENCE

The Brockett Group is an experienced leader in emerging markets with private equity and a pioneer of the universal style to creating a spread portfolio of the greatest risk-adjusted investments across international emerging markets. We have supported resilient management teams and market-leading brands through selective entry to the most compelling areas and sectors.

- ✓ Delivering Financial Security
- ✓ Investing Globally
- ✓ Creating a Positive Impact

Our experienced team of local nationals have a solid longstanding track record in developing markets, with an average partner tenure of 24 years with The Brockett Group and an average of 19 years investment experience. Since 2019, our firm has made private equity investments bridging across 25 countries, offering our team with a deep awareness across our focus markets and areas.





# OUR CORE FOCUS

## Responsibility

Our performance is illustrated by excellent risk-adjusted yields within a wide-ranging and increasing variety of asset classes and throughout all kinds of economic situations.

## Excellence

Capitalizing across various areas, businesses and asset classes gives us the understanding, resources and analytical advantage to benefit of investments opportunities on a international scale.

## Integrity

Our investments are aimed to maintain and grow our client's investment throughout different market phases. We do this by using brilliant people and flexible internal and external capital to comfort businesses resolve complications, and to involve with our local communities.

## Teamwork

We concentrate on attracting remarkably talented individuals and rewarding creativity, independent input and accountability. Our team's extensive skillset and deep market knowledge are a acute basis of intellectual capital.



# ABOUT US



**Malik Duquon Brockett**  
President, Chairman & CEO

Malik Duquon Brockett is an American business magnate, investor, speaker, philanthropist, humanitarian, and principal founder of The Brockett Group. During his career at The Brockett Group, Brockett held the positions of chairman, COO and CEO.

Brockett led the company as chief operating officer until stepping down in January 2019, but he remained as chairman and was appointed chief executive officer in March 2019.

Brockett is considered as one of the smartest and best-known entrepreneurs in his era. He has been criticized by many for his different business tactics, which have been classified by some as anti-competitive. This view has been upheld by numerous court rulings.

Brockett has been included among the list of the world's wealthiest people, his net-worth among others is an index of the wealthiest documented individuals, excluding and ranking against those with wealth that is not able to be completely ascertained.

Later in his career and since creating The Brockett Foundation, Brockett pursued a number of philanthropic endeavours. He donated large amounts of money to various charitable organizations and scientific research programs through The Brockett Foundation.





# WHY US

The Brockett Group is one of the global leading investment management firms. We pursue to make a positive economic impact and long-term value for our investors and the portfolio companies in which we invest, and the communities within we live and work.

## Profits & Investment Preservation

Our vision is to drive increased returns and investment preservation over the long term for our investors. All of our businesses reflect The Brockett Group's strong partnership culture, tailored methods, duty to extraordinary implementation and uncompromising integrity.

## Total Alignment

Total alignment with the best of interests for our clients and investors is at the centre of our asset management attitude. We adapt our investment tactics to the altering requirements of our clientele and investors, captivating an functioning and responsible approach to providing client fulfilment.

## Education

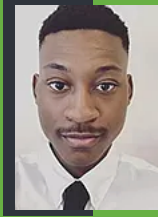
We work along with financial advisors and family offices to deliver investment understandings, opportunities and informative backing, helping them better recognize the structure and qualities of private market capitalizing in their portfolio.

## Partnership

Most of our well-known experts have expanded their careers working with financial advisors and family offices, providing them with the direct viewpoint into the clients unique requirements.



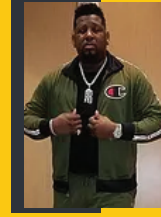
# OUR TEAM



## Malik Duquon Brockett

President, Chairman & CEO

Malik Duquon Brockett is an American business magnate, investor, speaker, philanthropist, humanitarian, and principal founder of The Brockett Group. During his career at The Brockett Group, Brockett held the positions of chairman, COO and CEO.



## Micheal Sykes

Partner

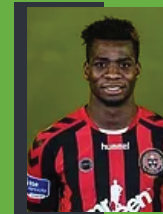
Experienced President with a demonstrated history of working in the entertainment industry. Skilled in Digital Strategy, Pro Tools, Music Publishing, Coaching, and Record Labels. Strong business development professional. He's known as the Go-To Manager in the Hip-Hop Dance World. He Discovered Platinum Artist Soulja Boy "Crank Dat", IheartMemphis "Hit The Quan & Lean & Dabb", Platinum Producer Buck Nasty "Hit The Quan". He also manages Platinum Artist Silento "Watch Me" & Actor Nick Nerves "Project X" & many more.



## Grace Tanda

Partner/Head of Europe

Bapianga Deogracias "Grace" Tanda is a Swedish professional footballer who plays for Vietnam V.league 1 club CLB SHB Đà Nẵng and the Congo national football team. Nicknamed "Grace", Tanda is a proficient striker, possessing great speed, physic and technique in his game.



## Ismahil Akinade

Partner/Head of Africa

Ismahil Akinade is a Nigerian-born professional footballer who plays as a forward for CLB SHB Đà Nẵng.





# OUR TEAM



**Jordan Zapata**

**Executive Vice Chairman/Head of North America**

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**Vivek Verma**

**Chief Operating Officer/Head of Asia - Australia**

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**Michael Deluxe**

**Chief Financial Officer/Head of South America**

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## OUR TEAM



**Allan J Lamb**

**Chief Administrative Officer**

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**Mai Trung Nghĩa**

**Chief Marketing Officer**

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**Beverly Ramirez**

**Chief Legal Officer**

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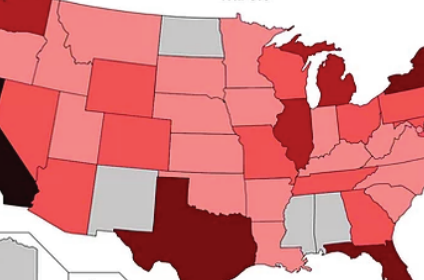


## Disciplined Due Diligence

# Transformative Power

## Staying Control

**INVESTED IN 36 STATES THROUGHOUT THE U.S.**



A map of the United States where states are shaded in various colors to represent investment levels. The colors include dark red, red, light red, and grey. An inset map shows Alaska and Hawaii.







# CAPABILITIES

The Brockett Group leverages from its scale, competency and industry connections to support, improve and develop its portfolio companies.

Working directly with market leaders and operators across the globe to give companies a strong backing pushing for a more sustainable approach for the long term.

## Leadership & Management

Great management teams are vital in a business to be successful. The Brockett Group’s operational partners and network of effective executives work directly with CEOs and their senior teams to develop effective performance, policies and administration.

## Practical Knowledge

Portfolio companies can leverage from practical leaders from the firm’s portfolio operations team in areas such as leadership, management and talent.

## Power & Network

The Brockett Group’s portfolio expands across 100+ companies with nearly quarter of a million employees. We influence this measure to offer commercial benefits and enable practice distribution across businesses.





PARTNERS





# OUR COMMUNITY

The Brockett Group upholds a firm pledge towards humanitarianism throughout its entire company portfolio, pushing forward to developing the societies within which we work and live in leaving behind a positive impact worldwide. The Philanthropy Division at The Brockett Group Foundation obliges as a community impact centre assisting our partners and the company as an entire to increase the influence of philanthropic efforts and involvement by offering wide-ranging humanitarian backing for our communities.





# FREQUENTLY ASKED QUESTIONS

## What is your criteria for investments?

We invest in early-stage companies that have a proven business model and track record handling challenges with increasing growth in returns and productivity. We work in capacities where we have knowledge and strong networks, and where we see both brand and cultural adaptation.

## What is your standard investment size?

Our investments range from \$250,000 to \$1 billion+. Our average investment size is \$10-20 million. We typically invest in the Seed round and Series A or B.

## What do you look for?

We seek for entire addressable markets that create the potential for \$1 billion+ exits. We want a strong opportunity to influence the upside potential, and we look for methods to build downside protection. We want all of our partnered portfolio companies to benefit both in the short and long term.

## How long do you hold in portfolio companies?

Partnerships with The Brockett Group is more than just expertise in area of business. We make exit when we strongly consider that the company has attained certain goals. A standard hold period is between five to ten years.



# FREQUENTLY ASKED QUESTIONS

## How do you work with company executives?

After we recognize a team with a well-thought-of founder (s) and an established or at least extremely assuring product or service, we work hard for them. We open up our networks in various industries. We help guide CEOs and their management teams think through problematic challenges.

## How does The Brockett Group promote diversity and inclusion?

Our firm is combined of brilliant personalities from all walks of life and backgrounds. Our state-of-the-art methods to backup founders and establishing businesses is from our team's diversity of views and ranging skillsets. Diversity produces innovation and leads to better choices and results through mutual shared decision making. We want to encourage diversity and inclusion within The Brockett Group, and expect the same in the businesses we invest in.

## Who do you invest alongside with?

We are a multifaceted investment management firm. We invest across alternative asset classes on behalf of funds and other leading institutions.

## How fast do you capitalize on investments?

Readiness is in the fundamentals of our business to be able to secure great investment opportunities. Our capacity to move rapidly with decision making without the administration of a large firm is a massive competitive advantage for us and for our portfolio companies and business partners.





# TESTIMONIALS



“  
Malik is well equipped  
with all the investment  
tricks and has experience  
that very few seasoned  
investors can claim to  
possess.

**Forbes**

“  
Malik Duquon Brockett is  
a classic example of  
entrepreneurial success.

**MarketWatch**

“  
With a coveted track record  
of creating success stories in  
whatever he chooses to do.

**Yahoo! Finance**

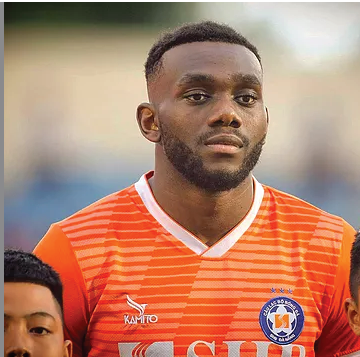


# LATEST NEWS



## Palm Tree Entertainment

The Brockett Group has partnered up with Palm Tree Entertainment which is a multi-platinum independent record label led by Micheal Sykes (CEO Miami Mike) with a client roster that is both talented and diverse. The company manages several heavyweights in the industry such as Soulja Boy, and I Heart Memphis along with Platinum Producer Buck Nasty.



## Grace Tanda

Grace Tanda signs with The Brockett Group. Bapianga Deogracias "Grace" Tanda is a Swedish professional footballer who plays for Vietnam V.league 1 club CLB SHB Đà Nẵng and the Congo national football team. Nicknamed "Grace", Tanda is a proficient striker, possessing great speed, physic and technique in his game.



## Ismahil Akinade

Ismahil Akinade signs with The Brockett Group. Ismahil Akinade is a Nigerian-born professional footballer who plays as a forward for CLB SHB Đà Nẵng.



## Young Deluxe

Young Deluxe signs with The Brockett Group. Young Deluxe is a music artist from El Paso, Texas whose career is propelling to new heights in the music industry. Young Deluxe embraces a bad-boy image of parties and flashy cars. Connecting with young fans in the Borderland and beyond.



# LATEST NEWS



## Malik Duquon Brockett with 6LACK

Malik Duquon Brockett with 6LACK

## BLACK LIVES MATTER



## The Brockett Group Donates \$1 Million To The Black Lives Matter Movement

The Brockett Group has donated \$1 million to the cause of "Black Lives Matter" movement. In an interview with Forbes Mr. Malik Duquon Brockett who is the president, chairman and CEO of The Brockett Group said "We need to stick up for what is right and speak against what is wrong. Let our voices be heard. As a young black man in America, I have seen a lot of racial discrimination in my country amongst various communities, but I will be empowering people who do not have a voice".

THE  
BROCKETT  
GROUP

COVID - 19 RELIEF FUND



## The Brockett Group Donates \$10 Million To Coronavirus Relief

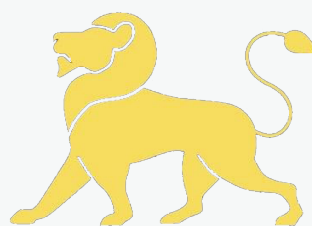
The Brockett Group donated \$10 million to coronavirus relief aid supporting numerous charitable organisations, and various scientific research programs across the country.



## Malik Brockett and The Brockett Group have secured an investment of \$US500 Million

The Brockett Group Expands Further With \$500 Million Investment to Form Venture Capital Firm





**The Bockett Group**

We are the past, present and future.

# CONTACT US



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